

TRANSMITTAL OF FORMAL DRAWINGS

Docket No.
JGP-10302/08

Application Of: Brian Bartkowiak et al.

Serial No.

09/755,924

Filing Date

January 5, 2001

Confirmation No.

Examiner

Jean M. Corrielus

Art Unit

2172

Invention: EVENT MANAGEMENT SYSTEM

RECEIVED

Address to:
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450APR 16 2004
Technology Center 2100

Transmitted herewith are:

15 sheets of formal drawing(s) for this application.

☒ Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c).

Signature

Mark D. Schneider, Reg. No. 43,906
Gifford, Krass, Groh, Sprinkle, Anderson
& Citkowski, P.C.
280 North Old Woodward - Suite 400
Birmingham, MI 48009
(248) 647-6000

Dated:

4/8/04

exp. I certify that this document and attached formal drawings
are being deposited on 4/8/04 with the
U.S. Postal Service as first class mail under 37 C.F.R. 1.8
and addressed to the Commissioner for Patents, P.O. Box
1450, Alexandria, VA 22313-1450.
Signature of Person Mailing Correspondence

Judith T. Lange

Typed or Printed Name of Person Mailing Correspondence

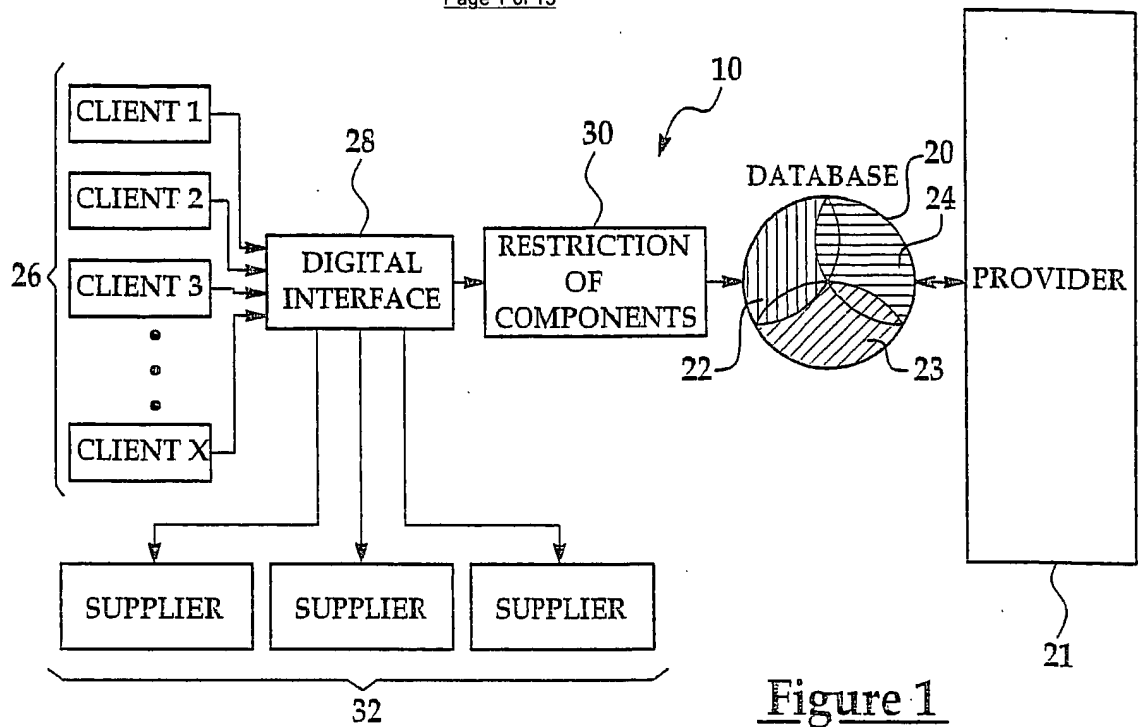


Figure 1

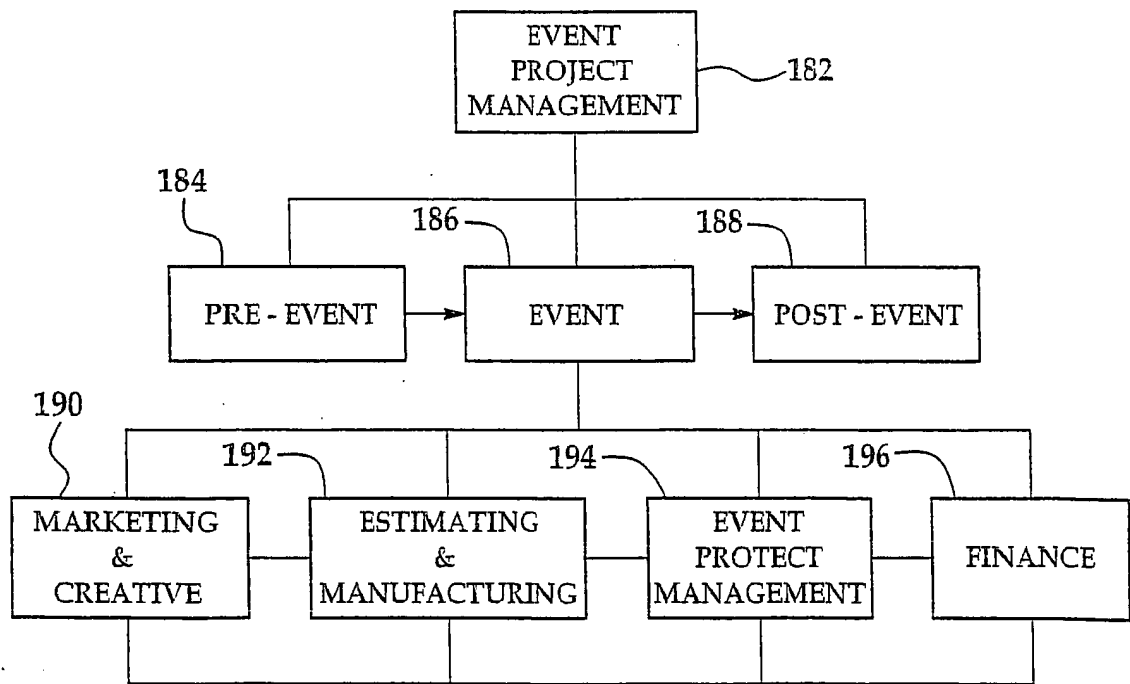


Figure 4

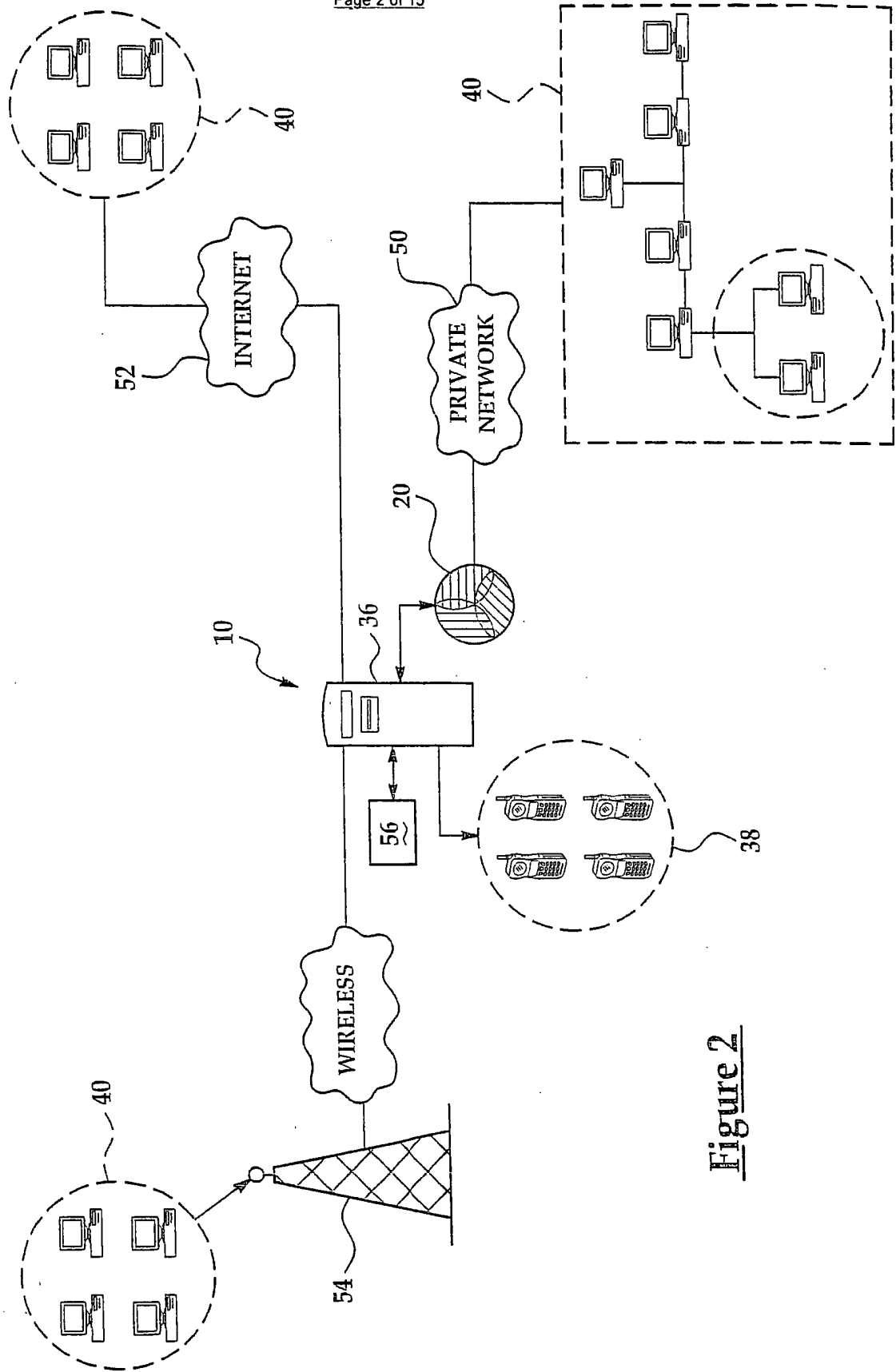


Figure 2

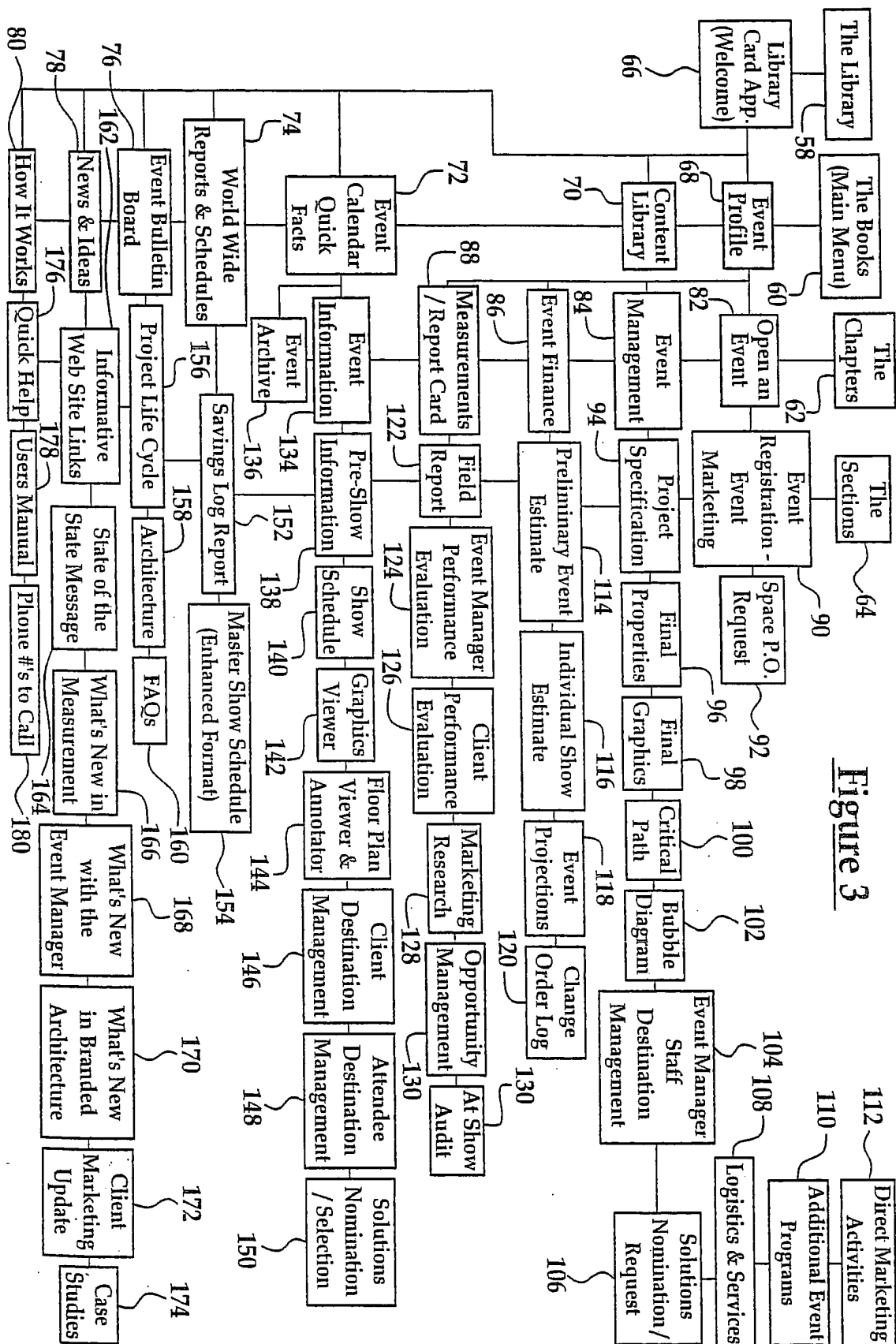


Figure 3

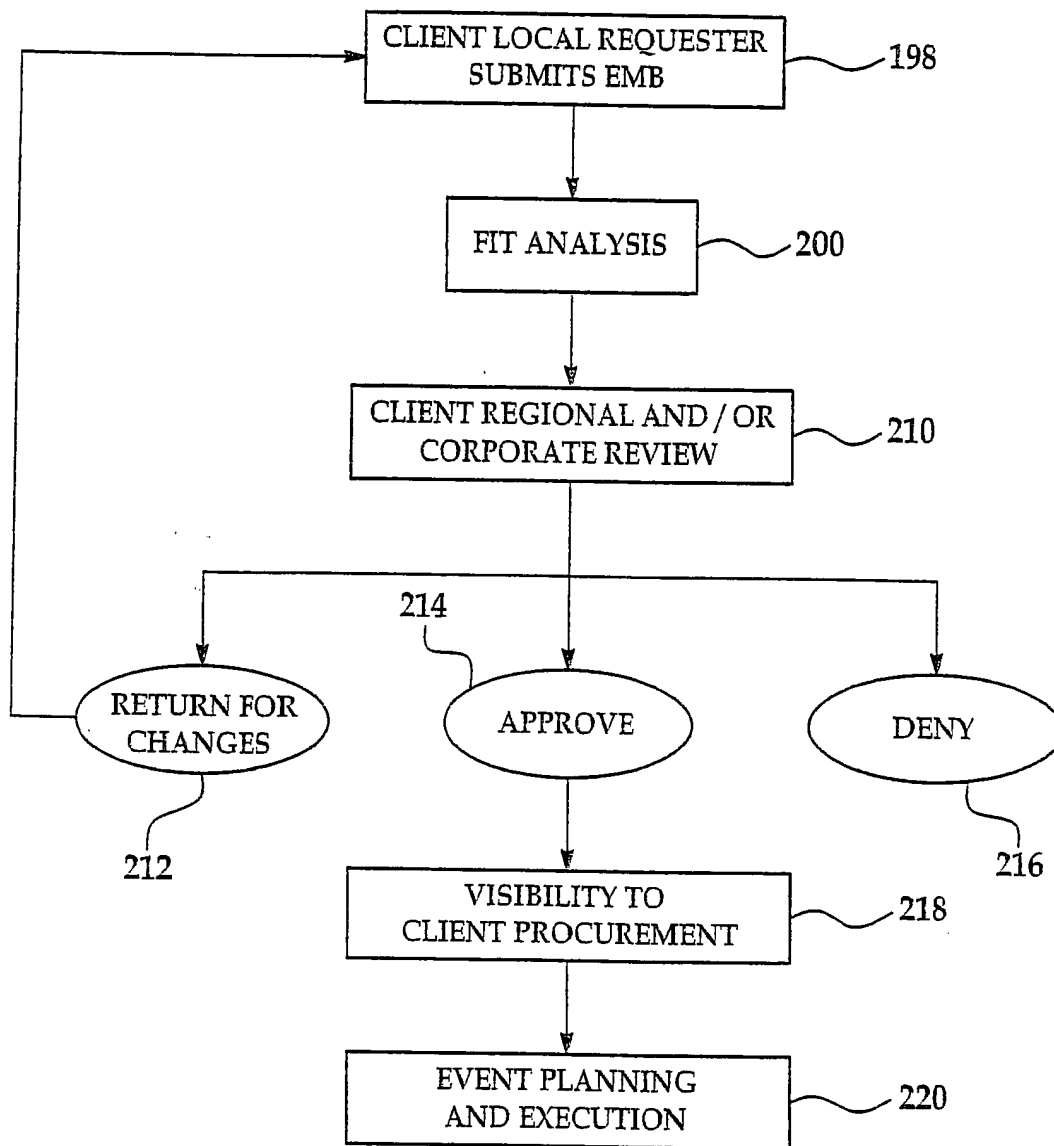


Figure 5



LIBRARY CARD

Figure 6

File Edit View Favorites Tools Help

http://globalinks.gpf.com/gpfmain.asp?ClientAppType=EventManagement&GoTo=LibraryCard

Library Card Application

Please fill out the form and click the Submit button below.
All fields marked with * are required.

* Last Name:

* First Name:

Title:

Address:

City:

State/Province:

Postal Code:

Country:

* Internet Address:

* External Phone Number:

External Fax Number:

Cell Phone Number:

Tager Number:

Expiration Date:

230

Please approve for access to submit Event Briefs

228

232

Submit

Cancel

File Edit View Favorites Tools Help

http://globalinks.gpf.com/gpfmain.asp?ClientAppType=EventManagement&GoTo=LibraryCard

222

224

File Edit View Favorites Tools Help

http://server11/Demo/ASP/FrameSet/EventManagement

New Event Planning Tool Event Workplace ICL Logistics Suggestion Box Help

All Events By Name with Totals (X denotes canceled or denied event)

Event	Dates	Status	Total (US\$)	Location
X Newspaper Computer Names 1114	05/20/2001-06/03/2001	Denied	0	London, Whatever
1143				
Another Event 1114 1054	04/11/2001-04/12/2001	Returned for Changes	0	
Calendar Only Test 1114 1649	02/03/2001-02/09/2001	Calendar Only	0	
geBIT	02/22/2001-02/28/2001	Pending Global LINKS Admin. Review	0	
Communications	06/19/2001-06/22/2001	Calendar Only	600,000	Cannes
GSM World Congress	02/20/2001-02/23/2001	Planned	0	
ICSPAT	10/16/2001-10/19/2001	Planned	0	Dallas, TX
NetWorld/InterOp Spring	03/06/2001-03/11/2001	Approved	0	Las Vegas, NV
Next IE Test 1114 1130	12/03/2001-12/09/2001	Pending GPF Account Executive Review	0	
SuperComm 2001	12/30/2001-12/30/2001	Pending Global LINKS Admin. Review	500,000	Atlanta, GA
			1,100,000	

All Events By Name with Totals (X denotes canceled or denied event)

Welcome to the Global LINKS Demo!

HOME PAGE



File Edit View Favorites Tools Help

Address <http://server11/Demo/15/Demo.asp/ClientFrameSet/OpenFrameSet> Go Links

Edit Close

General Event Info
Marketing Brief
Budget/Estimates
Initiator
Client Actions

General Event Information

Event Name
Netscape Testing 1114 1133

Event Start Date
Dec 10, 2000
Event End Date
Dec 15, 2000

Geographic Area
North America
United States

Product Line
Pages

236

General Event Info
Marketing Brief
Budget/Estimates
Initiator
Client Actions

File Edit View Favorites Tools Help

Address <http://server11/Demo/15/Demo.asp/ClientFrameSet/OpenFrameSet>

Edit Close

General Event Info
Marketing Brief
Budget/Estimates
Initiator
Client Actions

Budget/Estimates

242

238

General Event Info
Marketing Brief
Budget/Estimates
Initiator
Client Actions

Estimate

Enter estimate in U.S. Dollars in whatever detail you have

Space

Foot or Meters ?

Foot

Estimate

Notice that the sum of these estimates will not necessarily equal the total event estimate from above.

Funding Sources

What Currency will the P.O. be in ?
Dollar (United States)
If currency type is not listed above,
please enter it here :

Total Event Budget In Dollar (United States)
0

File Edit View Favorites Tools Help

Address <http://server11/Demo/15/Demo.asp/ClientFrameSet/OpenFrameSet> Go Links

Edit Close

General Event Info
Marketing Brief
Budget/Estimates
Initiator
Client Actions

Marketing Brief

240

Target Audience

Who are your ideal customer(s) ?

What are they looking for ?

What should they know about your company ?

Event Audience - Please provide third party research such as a show audit.
What is the audience demographic for this event ?

What are they looking for ?

What is the source of the data ?

Primary objectives
What are your event objectives and how will you measure them ?

Objective 1:
Measurement:

Objective 2:
Measurement:

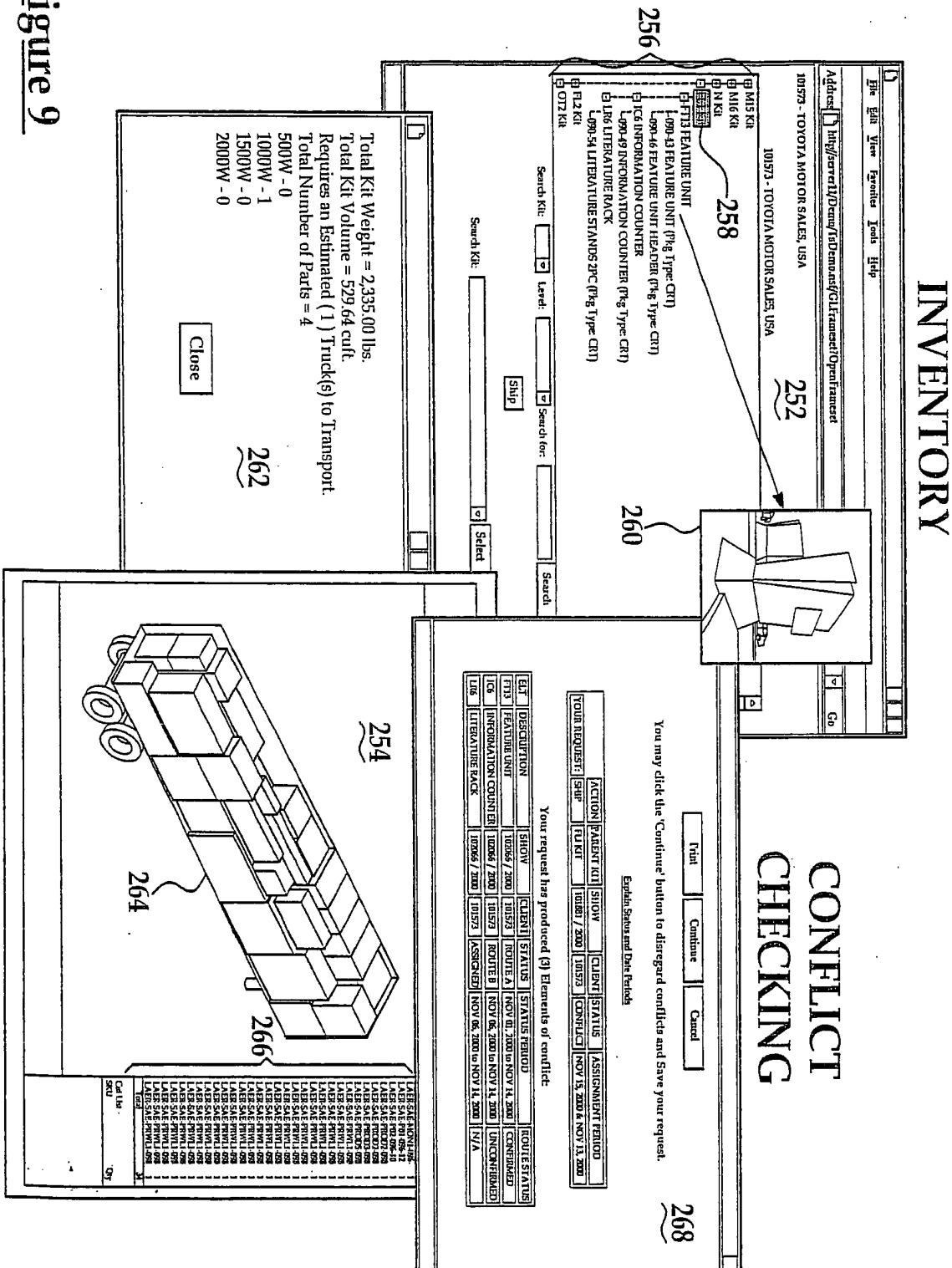
Objective 3:
Measurement:

Figure 7

EVENT MARKETING BRIEF (EMB)



Figure 9



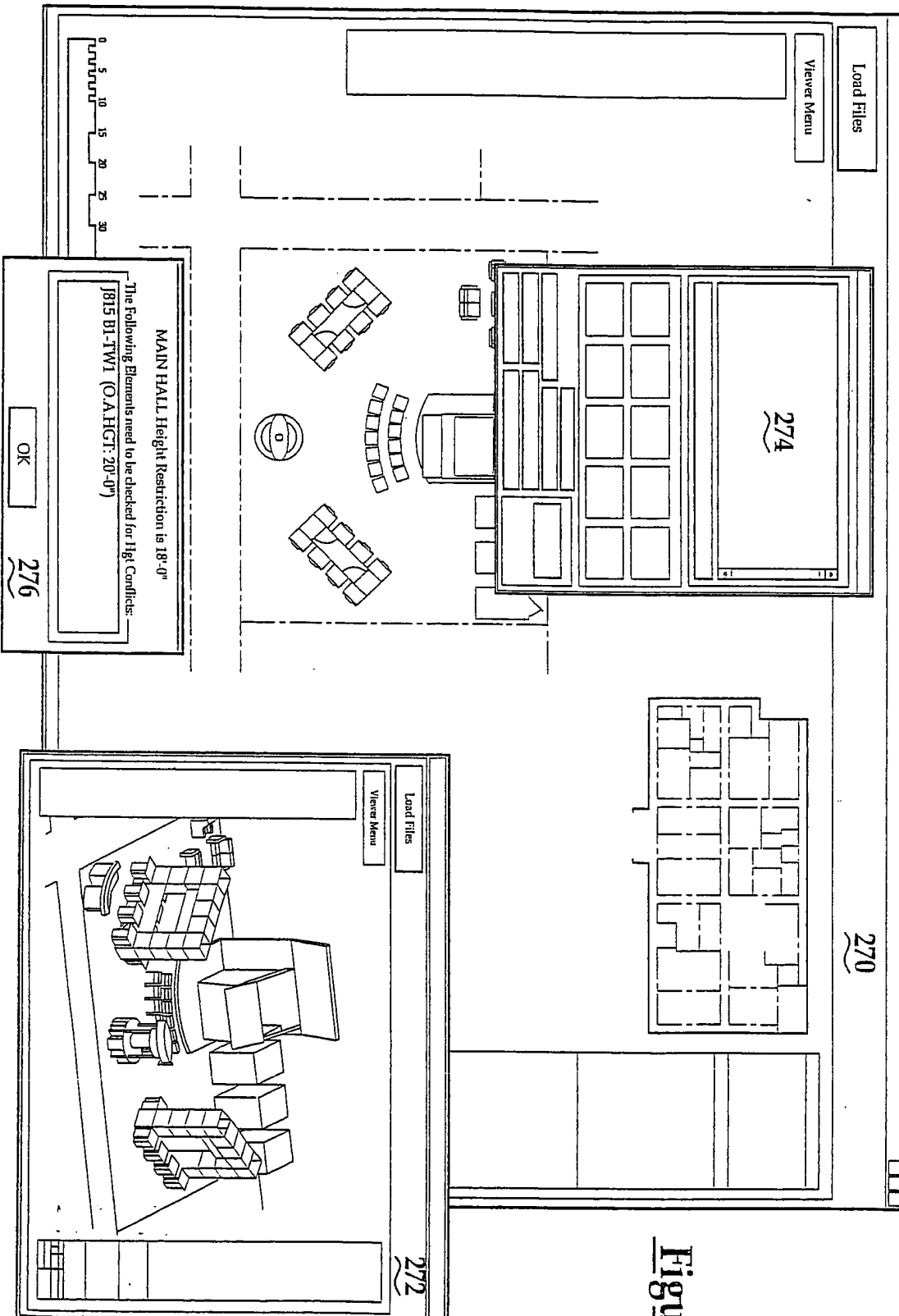
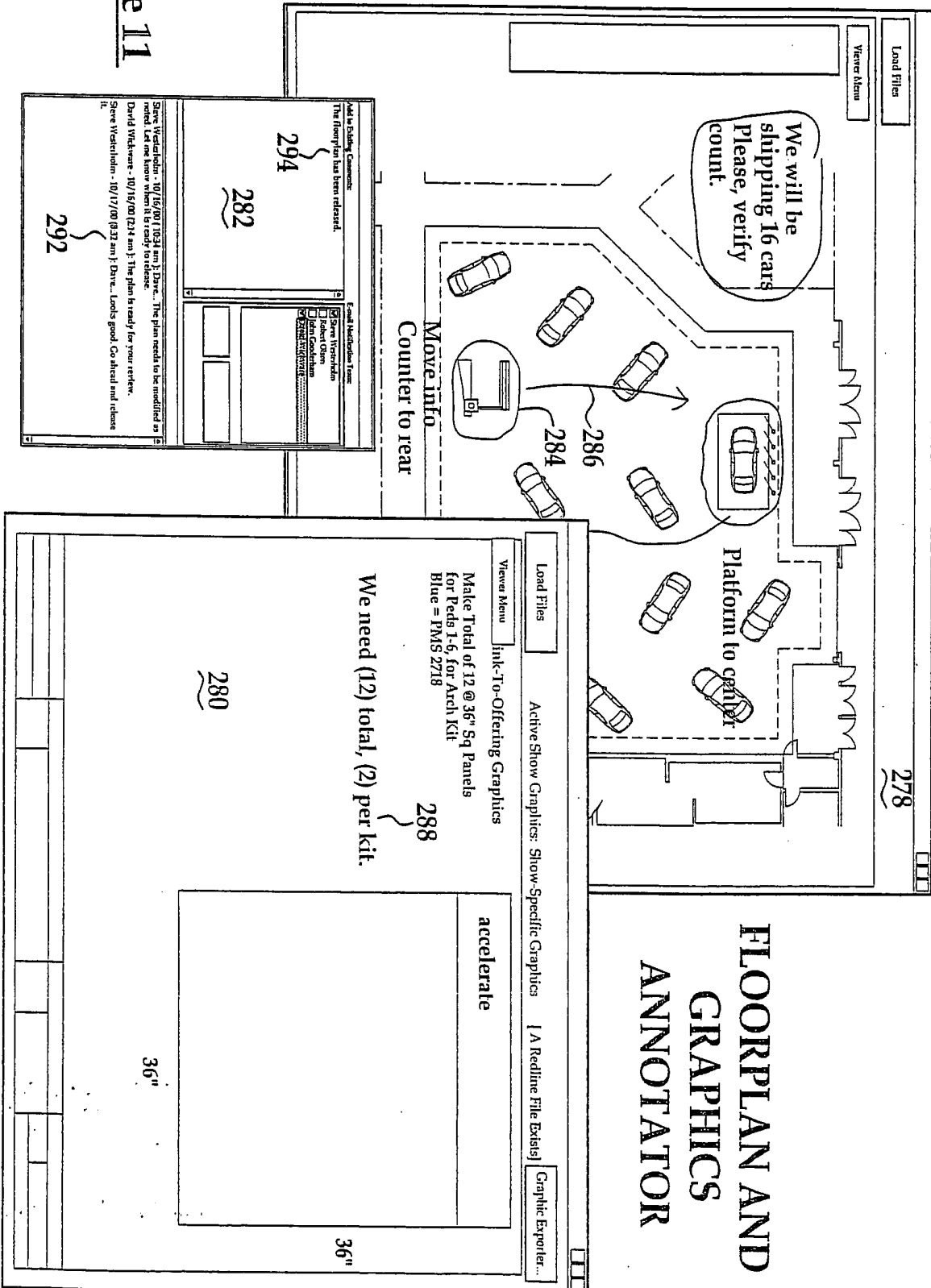


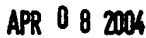
Figure 10





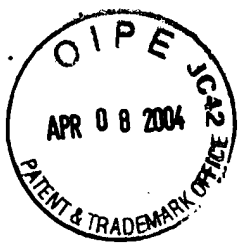
Figure 11





SUPERVISOR SCHEDULING

Figure 12



MASTER SHOW SCHEDULE

KIT / ELEMENT SCHEDULE

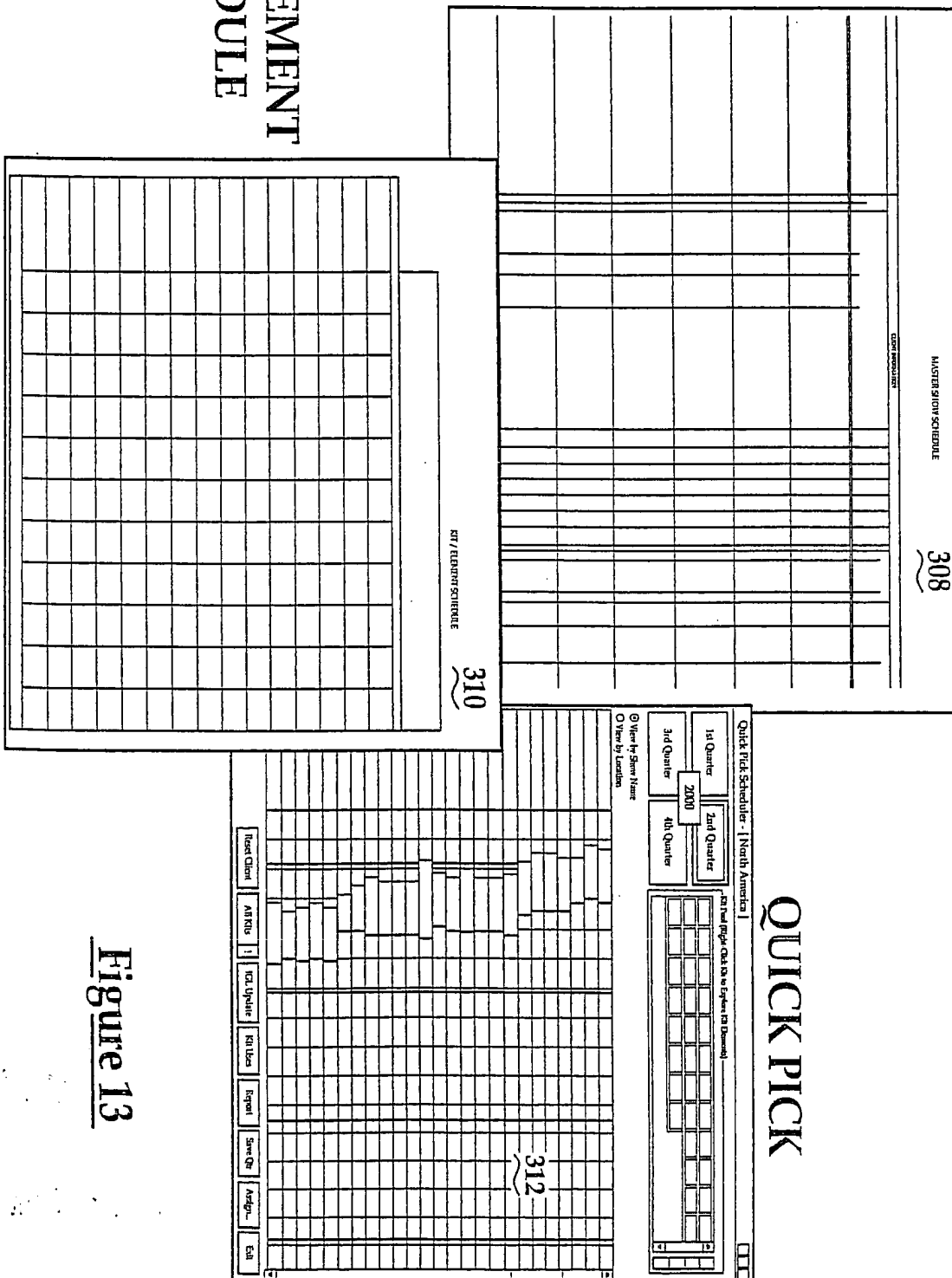


Figure 13

